



# Talbot Day

## April 25, 2024

**ACTIVATION GUIDE**

*Prepared by the Office of Communications*





## Introduction to Talbot Day

Talbot County prides itself in its heritage, with over 600 expansive miles of beautiful shoreline, and roots rich in history, culture, and tradition.

On April 19, 1983, the Talbot County Council unanimously approved a proclamation declaring April 25<sup>th</sup> to be the official birthday of Talbot County.

In 2023, the Council approved a proclamation to highlight **April 25, 2023, as “Talbot Day”** or the celebration of the county’s birthday, with hopes of reinvigorating the birthday tradition.

With Talbot Day, we aim to highlight our diverse community celebrating our citizens and the history of Talbot County.

**We anticipate this to be an annual celebration, falling on or about April 25<sup>th</sup>, the official birthday of Talbot County, each year.**

TALBOT DAY 2024

[talbotcountymd.gov/TalbotDay](http://talbotcountymd.gov/TalbotDay)



# Talbot Day 2024

For the 2024 Celebration, the County will host the following activities:

## Talbot Day Poster Contest

The County Council asks residents (including school students) to create a poster that shares what makes Talbot County special. The 2024 Talbot Day Poster Contest must depict the theme: "What Talbot County Means to Me". Talbot County Council members will serve as judges. Winning designs will be displayed on banners in downtown Easton, and artists will be invited to participate in the Talbot Day Celebration on April 25, 2024.

More information can be found at [talbotcountymd.gov/TDpostercontest](https://talbotcountymd.gov/TDpostercontest)

## Talbot Citizen and Service Awards

The County Council asks residents to nominate their friends, family, and co-workers for the Talbot Citizen & Service Awards. These awards will honor the unsung heroes who help make Talbot County a better place to live, work, and visit. Any nominee must be a resident of Talbot County, volunteer their time in the county, and be over 18 years of age.

More information can be found at [talbotcountymd.gov/TDawards](https://talbotcountymd.gov/TDawards)

## Talbot Day Celebration

The County Council asks residents, businesses, and organizations to join them in celebration on Thursday, April 25, 2024, at 5 p.m. (tentative time) for an official ceremony and birthday celebration on the Talbot County Courthouse Lawn, weather permitting.

More information can be found at [talbotcountymd.gov/TalbotDay](https://talbotcountymd.gov/TalbotDay)

Residents are also encouraged to wear the Talbot County Colors, *red* and *purple* on April 25<sup>th</sup>!



Figure 1 Social Media graphic to promote wearing red and purple on April 25<sup>th</sup>, Talbot Day 2024.

TALBOT DAY 2024

[talbotcountymd.gov/TalbotDay](https://talbotcountymd.gov/TalbotDay)



## How to Get Involved

Talbot Day aims to highlight our diverse community celebrating our citizens and the history of Talbot County. **We encourage citizens, businesses, churches, schools, churches, and other organizations to join in the celebration!**

Here are a couple ways to celebrate:

### For Citizens

- Nominate a friend, co-worker, or family member for the Talbot Citizen and Service Awards.
- Get out your paintbrushes (or your computer) and enter a poster in the Talbot Day Poster Contest.
- Share #TalbotDay posts on your social media channels.
- Join us on April 25<sup>th</sup> for the Talbot Day Celebration!

### For Businesses and Organizations

- Nominate your volunteers for the Talbot Citizen and Service Awards.
- Print out a copy of the Talbot Citizen and Service Awards flyer and post it in your business or organization.
- Print out a copy of the poster contest flyer and post it in your business or organization.
- Celebrate your nominee with this Canva Social Media Post Template: [Nominee Announcement Template](#).
- Share #TalbotDay posts on your social media channels and tag @TalbotCountyMDGov
- Consider offering special deals, events, or themed shopping opportunities related to Talbot Day, Talbot history, or our county colors, red and purple, in the month of April!
- Join us on April 25<sup>th</sup> for the Talbot Day Celebration!

### For Schools

- Ask students and teachers to wear purple and red on April 25<sup>th</sup>!
- Print out a copy of the poster contest flyer and post it in schools.
- Consider asking Art teachers to promote the poster contest with their students!
- Consider working Talbot County history or tradition into curriculum for April. Students can write a poem, an essay, or research a historical figure from Talbot County.
- Join us on April 25<sup>th</sup> for the Talbot Day Celebration!

No matter how you celebrate – share what you do with Talbot County Government on social media, or by emailing Sarah Kilmon at [skilmon@talbotcountmd.gov](mailto:skilmon@talbotcountmd.gov). We can't wait to celebrate Talbot Day with you!

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[talbotcountymd.gov/TalbotDay](http://talbotcountymd.gov/TalbotDay)



## Social Media Toolkit

If you have social media platforms such as Facebook, X, and Instagram, here are some sample messages and graphics to generate awareness among your friends and followers. Feel free to customize the messaging for your needs or develop your own!

Use the hashtag **#TalbotDay** in your posts and tag **@TalbotCountyMDGov** on [Facebook](#).

## Poster Contest

### *Sample Messaging*

1. Help Talbot County celebrate Talbot Day by joining in their Talbot Day 2024 Poster Contest! Winning images will be displayed on banners in downtown Easton during the birthday celebration! Learn more at [talbotcountymd.gov/tdpostercontest](http://talbotcountymd.gov/tdpostercontest)
2. Calling all artists! Celebrate Talbot County by submitting your designs to the Talbot Day 2024 Poster Contest. The poster must follow the theme "What Talbot County Means to Me". With so much to love about Talbot County, we can't wait to see what you come up with! For more information, visit [talbotcountymd.gov/tdpostercontest](http://talbotcountymd.gov/tdpostercontest).
3. Last call for submissions for the Talbot Day 2024 Poster Contest! The deadline to submit your artwork is April 1, 2024. Don't miss this chance to share the love for Talbot County. More information at [talbotcountymd.gov/tdpostercontest](http://talbotcountymd.gov/tdpostercontest).

### *Images & Flyers*

Access all graphics and flyers here: [Talbot Day Media Toolkit](#)

## Talbot Citizen and Service Awards

### *Sample Messaging*

4. Know someone who shines brightly through their service to our community? ✨ It's time to recognize their dedication and impact by nominating them for the Talbot County Citizen and Service Awards! 🏆 Whether they volunteer at local events, support neighbors in need, or spearhead initiatives for positive change, let's honor their selflessness and commitment. Nominate someone special today! Visit [talbotcountymd.gov/tdawards](http://talbotcountymd.gov/tdawards)
5. Talbot County needs YOU! - to nominate your friends, family, and peers for the 2024 Talbot Citizen and Service Awards. These awards celebrate volunteer MVPs in our community. Visit [talbotcountymd.gov/tdawards](http://talbotcountymd.gov/tdawards) for more information.
6. Do you know someone who embodies Talbot County through their volunteer service? Nominate them for the 2024 Talbot Citizen and Service Awards! Visit [talbotcountymd.gov/tdawards](http://talbotcountymd.gov/tdawards) for more information.

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## Images

Has your organization nominated someone? Celebrate your nominee with this Canva Social Media Post Template: [Nominee Announcement Template](#).

Access all graphics and flyers here: [Talbot Day Media Toolkit](#)

## Talbot Day

### *Sample Messaging – Business and Organization Call to Action*

1. Calling all local businesses! Talbot County has a birthday coming up and wants help celebrating. Learn more at [talbotcountymd.gov/TalbotDay](http://talbotcountymd.gov/TalbotDay)
2. Join us in celebrating Talbot County's birthday with our [insert special here].
3. Don't forget to wear purple and red on April 25<sup>th</sup> to celebrate all things Talbot County.

### *Sample Messaging – Before April 25, 2024, promotion of Talbot Day 2024.*

4. Join Talbot County Government is celebrating Talbot County's birthday! [Insert event link]. Can't wait to see you there!
5. Let's gather to commemorate a wonderful year in Talbot County. Join Talbot County Government on the Courthouse Lawn (weather permitting) on April 25, 2024 at 5 PM as we celebrate the rich history and vibrant community spirit that defines this county!

### *Sample Messaging – April 25, 2024*

1. We're excited to share in the celebration of Talbot County's birthday by wearing purple and red today. Happy birthday Talbot County! [insert employees wearing purple and red images].
2. We're showing our LOVE for Talbot County by wearing red! [insert employees wearing red image]
3. Happy birthday, Talbot County! Wishing this beautiful corner of Maryland a day filled with joy, community spirit, and cherished memories. Here's to another year!
4. Sending warm birthday wishes to Talbot County! May your day be as bright and wonderful as the people who call this county home. Here's to another year of progress and unity.
5. Happy Birthday, Talbot County! Let's celebrate the rich history, stunning landscapes, and vibrant communities that make this place so special. Join us tonight on the Talbot County Courthouse Lawn for the Talbot Day Celebration! [insert link information]

## Images

Are you planning on dressing in red and purple on April 25<sup>th</sup>? Use this Canva Social Media Post Template: [Love for Talbot Template](#)

Access all graphics and flyers here: [Talbot Day Media Toolkit](#)

**TALBOT DAY 2024**

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# Talbot Citizen & Service Awards

*Talbot County is full of unsung heroes that help make Talbot County a better place to live, work, and visit.*

To celebrate **Talbot Day**, the Talbot County Council asks YOU to nominate your neighbors, friends, and coworkers for the Citizen and Service Awards.



**NOMINATE SOMEONE NOW**

or visit [talbotcountymd.gov/TDawards](https://talbotcountymd.gov/TDawards)

Top nominees will invited to participate in our Talbot Day Celebration on April 25th, where we will announce the Talbot County Citizen of the Year!

**DEADLINE : April 1st, 2024**



# Talbot Citizen & Service Awards

TALBOT DAY 2024

[talbotcountymd.gov/TalbotDay](https://talbotcountymd.gov/TalbotDay)

Talbot County prides itself in its heritage, with over 600 expansive miles of beautiful shoreline, and roots rich in history, culture, and tradition. To celebrate Talbot Day, the Talbot County Council asks residents to nominate their friends, family, and co-workers for the **Talbot Citizen & Service Awards**.

These awards honor the unsung heroes who help make Talbot County a better place to live, work, and visit. Any nominee must be a resident of Talbot County, volunteer their time in the County, and be over 18 years of age.

## Key Dates

- February 19 to April 1, 2024 Nominations accepted
- April 10, 2024 Finalists informed
- April 25, 2024 Talbot Day Celebration, Citizen of the Year Announced

## Nomination Guidelines

The nominator will be responsible for answering the following questions in the nomination form.

- Briefly describe why your nominee should be recognized as one of Talbot County's top citizens.
- Please list specific examples of the nominee's volunteer service in Talbot County and the impact it has had on our community (include testimonials if available).
- Please list nominee's community service and volunteer activities as well as length of time they have served with each organization.
- Please add anything else you'd like to share about your nominee.

Nominee must be a resident of Talbot County.

Nominee must be over the age of 18.

## Nomination Submission

Nominations can be completed using the following form: [Nomination Form - https://forms.gle/U8MevAdwwmUWfv7](https://forms.gle/U8MevAdwwmUWfv7). Paper copies are also available upon request.

Any questions about the contest may be directed to [kroberts@talbotcountmd.gov](mailto:kroberts@talbotcountmd.gov) or calling 410-770-8010.





"What Talbot County  
Means to Me"

# Poster Contest

*Talbot County prides itself in its heritage, with over 600 expansive miles of beautiful shoreline, and roots rich in history, culture, and tradition.*

To celebrate **Talbot Day**, the Talbot County Council asks YOU to create a poster that shares what makes Talbot County special.



[SEE CONTEST DETAILS](#)

or visit [talbotcountymd.gov/TDpostercontest](https://talbotcountymd.gov/TDpostercontest)

Winning posters will be displayed in downtown Easton, and winners will be invited to participate in our Talbot Day Celebration on April 25th!

**DEADLINE : April 1st, 2024**



# "What Talbot County Means to Me"

## Poster Contest Guidelines

TALBOT DAY 2024

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Talbot County prides itself in its heritage, with over 600 expansive miles of beautiful shoreline, and roots rich in history, culture, and tradition. To celebrate Talbot Day, the Talbot County Council asks residents to create a poster that shares what makes Talbot County special.

### 2024 Poster Contest Information

The 2024 Talbot Day Poster Contest must depict the theme: "What Talbot County Means to Me."

Talbot County Council will serve as the judges. Winning designs will be displayed in downtown Easton, and artists will be invited to participate in the Talbot Day Celebration on **April 25, 2024**.

### Guidelines

Posters can be created anytime between February 19 – April 1, 2024. The posters must be submitted to the County by **April 1, 2024**.

- Poster design must be vertical 18" x 24" or 3:4 ratio.
- Poster must incorporate the words "Talbot Day" somewhere in the design.
- Posters can be created via any medium but must be submitted digitally if art is expected to leave pigment residue or have layers that cannot be scanned.
- If submitted digitally, files must be in JPEG or PNG format and at least 300 dpi.
- Posters are encouraged to utilize any or all colors of Talbot County Brand Guidelines, found [here](#), or the Talbot County seal found [here](#).

### Categories

Awards will be given for the following divisions:

- Division #1 – Under the age of 12 (0-11 years old)
- Division #2 – 12-18 years old
- Division #3 – 19 years or older

### Rules

- Artists must be a resident of Talbot County
- One entry per person
- Permissions: By submitting a poster, you grant Talbot County permission to reproduce, publish, display, and distribute in the context of celebrating Talbot Day and Talbot County.
- Copyright: The poster you will be submitting is an image of original artwork created by yourself or is artwork created by a designer/illustrator/photographer/artist who authorized you in writing to submit the image on their behalf. Images submitted by you do not violate the privacy rights, publicity rights, copyright, or other intellectual property rights of any person or entity.

### Poster Submission

Poster may be submitted using the online entry form here [POSTER ENTRY SUBMISSION - https://forms.gle/HE9GFqCSojMbhfGd8](https://forms.gle/HE9GFqCSojMbhfGd8), or the physical poster may be mailed or delivered to the Talbot County Courthouse, addressed to Sarah Kilmon at 11 N. Washington Street, Suite 13, Easton, MD 21601.

Any questions about the contest may be directed to [skilmon@talbotcountmd.gov](mailto:skilmon@talbotcountmd.gov)



# Talbot County Trivia

TALBOT DAY 2024

talbotcountymd.gov/TalbotDay



## Question

1. Known as the Great Meeting House on the Tred Avon Creek, this place of worship is the oldest structure in the state of Maryland.
2. Who was Gen. George Washington's *aide-de-camp* during the Revolutionary War?
3. The Talbot County Courthouse was painted this color for Easton's centennial celebration in 1888. The bricks have since returned to their natural color.
4. This town was known as "Pitt's Bridge" and "Talbottown" before taking its current name in 1788.
5. In 1878, Frederick Douglass stayed at this hotel located on the corner of Federal and Washington Streets.
6. This organization is known for being the oldest of its kind on the Eastern Shore, first opening in just two rooms of the Avon building in 1924.
7. This town is known as "the town that fooled the British" for using lanterns to misdirect enemy gunfire during the War of 1812.
8. This water-ground mill fed the Continental army during the American Revolution and is still in operation today.
9. This boat type's design of hull and modest draft made it perfect for dredging shallow waters in the area.
10. Talbot County was named after this wife of Sir Robert Talbot, by her brother, Caecilius Calvert, the second Lord Baltimore.
11. In 1713, the Sheriff of Talbot County received 800 pounds of this commodity each year for delivering mail.
12. Watermen would often "race" this type of boat back to the docks with their fresh catches. While not used anymore for fishing, racing is still a popular pastime.
13. Where is "Magazine Alley" located?
14. How many miles of shoreline does Talbot County boast?
15. What Talbot County community was settled by freed African American soldiers returning from the Civil War?
16. Established in 1683, where can you ride the nation's oldest privately owned ferry service?
17. Where was our first emergency hospital located, opening in 1907?
18. What is the name of one of the oldest free African American neighborhoods in the United States and where is it located?
19. Where was the county's first airport located?
20. What Hall of Fame baseball player hailed from Trappe?

## Answer


Total Score

This trivia was created in collaboration with the Talbot Historical Society.

1) Third Haven Meeting House 2) Col. Ten Tilghman 3) White 4) Easton 5) The Brick Hotel 6) Talbot County Free Library 7) St. Michaels 8) The Old Wye Mill 9) Skipjack 10) Lady Grace Talbot 11) Tobacco 12) Log Canoe 13) Washington Street 14) 600 15) Unionville 16) Oxford/Bellevue 17) Across from Thompson Park 18) The Hill Community in Easton 19) Ratcliffe Manor 20) John F. "Home Run" Baker

# Talbot County Bingo

Complete any 5 squares in the month of April  
and receive a special Talbot County Prize Pack!



Take a self-guided <a href="#">historic walking tour of The Hill Community</a> in Downtown Easton	Visit an <a href="#">indie bookshop</a> and find a Talbot themed book	Attend any <a href="#">Talbot County Free Library</a> Event (at either the Easton or St. Michaels branch) in April	Check out " <a href="#">Talbot People</a> " exhibit at Talbot County Historical Society	Visit <a href="#">Frederick Douglass</a> statue on the Courthouse Lawn
Cross the Knapps Narrow Bridge and head out to furthest point of Tilghman Island at <a href="#">Black Walnut Point</a>	Visit the <a href="#">Chesapeake Bay Maritime Museum</a>	Take a ride on the oldest privately owned ferry, <a href="#">Oxford-Bellevue Ferry Crossing</a>	Attend a show at the historic <a href="#">Avalon Theatre</a>	Attend the <a href="#">Eastern Shore Sea Glass and Coastal Arts Festival</a> on April 20 - 21
Experience the paranormal with <a href="#">Chesapeake Ghosts</a> Tours in St. Michaels	Post on Social Media about your favorite thing in Talbot County, using the hashtag <a href="#">#TalbotDay</a>		Attend an event at the <a href="#">Oxford Community Center</a>	Take an Art Class at the <a href="#">Art Academy Museum</a> , or paint pottery at <a href="#">Kilborn Creations</a>
Visit new extensions of the <a href="#">Easton Rails-to-Trails</a>	Get a start on summer and check out one of Talbot County's <a href="#">ice cream spots</a>	Dust off your bike and helmet and explore a <a href="#">Talbot Bike Trail</a>	Visit any of the Talbot sites featured in the <a href="#">Civil War Trails Program</a>	Hike the waterfront trail at <a href="#">Bill Burton State Park</a> or bird watch at <a href="#">Pickering Creek Audubon Center</a>
Grab a picnic lunch at one of Talbot County's <a href="#">Public Parks</a>	Check out <a href="#">Talbot Parks and Recreation's</a> new gym and outdoor pickleball courts	Get seeds for your garden at the <a href="#">Seed Library</a> at Talbot County Free Library	Visit the <a href="#">Talbot Historical Society Garden</a>	Visit a small museum of <a href="#">Talbot County</a> like the <a href="#">Rural Life Museum of Trappe</a>

Return completed cards (with photos to prove it!) to the Easton Visitor's Center, or the Easton or St. Michaels branch of the Talbot County Free Library. While supplies last. For more information on Talbot Day, visit [talbotcountymd.gov/TalbotDay](http://talbotcountymd.gov/TalbotDay).

This bingo card was created in collaboration with the Talbot County Department of Economic Development and Tourism.